

Yiwen (Ewen) Zhong

UX/Product designer

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PROFESSIONAL EXPERIENCE

Sr. UX Designer | Vlocity, Inc.

San Francisco, CA | 04/2019 - Present

- Engaging with clients and collaborating with partner designers/researchers/BAs closely to define user requirements and leading the design sessions to optimize the user flow and experience for configuring Vlocity software
- Working with PMs to design and deliver 5+ user interface flows for Vlocity product package based on health insurance industry standard
- Leading the design of the responsive web platform for Vlocity telecom e-commerce experience and worked closely with PM and engineers to continually refine the features
- Leading and contributing to building and managing Vlocity design library, style guides and design assets inventory

UX Designer | Vlocity, Inc.

San Francisco, CA | 04/2017 - 04/2019

- Provided digital enterprise solutions, interface designs and prototypes to 10+ clients across Insurance, Health Insurance, Telecom, Energy and Public Sector industries
- Partnered with other designer/researcher to prepare, facilitate and participate in usability testing of the designed software interfaces

UX Researcher/Designer | LeEco

San Jose, CA | 06/2016 - 12/2016

- Conducted smart devices/accessories competitive analyses and video apps UX review
- Supported smartphone and TV product teams to design and send out 200+ surveys to trial users and analyzed survey results
- Facilitated and participated in smartphone trial user group studies and analyzed research data

Interaction Designer Intern | Autodesk, Inc.

San Francisco, CA | 06/2015 - 08/2015

- Conducted competitive analysis between A360 viewer and other 6 .stl file online viewers
- Facilitated and participated in 30 user interviews and qualitative/quantitative data analyses
- Proposed 4 new features and designed prototypes for current A360 viewer to improve the experience for target users based on research results
- One of the proposed features - "one-key-screenshot" has been recognized as one of the most popular features of A360 viewer since its release

EDUCATION

M.S. in Human Computer Interaction

Georgia Institute of Technology, Atlanta, GA
08/2014 - 05/2016

Master of Product Development

Carnegie Mellon University, Pittsburgh, PA
08/2013 - 05/2014

B.E. in Industrial Design

Beijing University of Posts and Telecommunications, Beijing, China
09/2009 - 06/2013

SKILLS

Interaction & Visual Design
Wireframing & Prototyping
Product Design
Style Guide & Pattern Library
User Flows
Storyboarding
Survey Design
Usability Testing

TOOLS

Sketch + Invision
Adobe Creative Suite
Microsoft Office Suite
Lucidchart
Balsamiq
Survey Monkey

OTHER SKILLS

Drawing
Graphic Design
Photographing
Photo & Video Editing